

## Seminar for Volunteer Organization Leaders

<b>Name</b>	Seminar for Volunteer Organization Leaders		
<b>Organizer</b>	Zhejiang Normal University		
<b>Time</b>	June 15-24, 2023	<b>Language</b>	English
<b>Professional Background</b>	Volunteer organization management officials and related personnel		
<b>Number of Participants</b>	15		
<b>Requirements</b>	<b>Age Limit</b>	Under 45 for officials at or under director's level; under 50 for officials at director general's level	
	<b>Health Condition</b>	Be in good health and provide a health certificate or medical examination form issued by a local public hospital; free of conditions that are prohibited from entry into China under Chinese laws and regulations; free of severe chronic diseases such as hypertension, cardiovascular and cerebrovascular diseases, diabetes, mental illness, or infectious diseases that may pose a serious risk to public health; not in the recovery period after major surgery or acute illness, not severely physically disabled, and not in pregnancy.	
	<b>Language Proficiency</b>	Fluent in English (speaking, writing, listening, and reading)	
	<b>Other</b>	Participants are not allowed to bring their spouses, family members, or friends with them during the training.	
<b>Host city</b>	Jinhua, Zhejiang Province	<b>Local Temperature</b>	Spring, about 20-35°C
<b>Cities to visit</b>	Hangzhou, Yiwu (Zhejiang Province)	<b>Local Temperature</b>	Spring, about 20-35°C
<b>Notes</b>	<ol style="list-style-type: none"> <li>1. Please prepare research materials related to volunteer organization management for exchange and discussion.</li> <li>2. Please wear formal attire, traditional attire, or leadership uniforms to attend formal events. Please also prepare comfortable shoes and sportswear for participating in sports courses or using campus sports facilities.</li> <li>3. Please bring commonly used medications to prevent and treat malaria, colds, etc.</li> <li>4. Computers are not provided in the hotel. If needed, please bring your own.</li> </ol>		

	<p>5. In principle, participants are not allowed to change their flights to and from China. If there is a need, please contact the commercial office to follow the procedure for changing tickets. If there are special circumstances that prevent you from departing on time or cause flight delays during transfer, please contact the commercial office or the program team in a timely manner to inform them of the latest flight information so that they can arrange for airport pick-up.</p> <p>6. Please confirm whether you need to re-check your luggage when transferring. After landing and retrieving your luggage, please wait patiently at the international or domestic arrival exit, where the program team holding a pick-up sign with “Zhejiang Normal University” written on it will meet you. If you have been waiting for more than 15 minutes, you can contact the project contact persons by phone.</p>	
<b>Contact of Organizer</b>	Contact Person(s)	Qv Guangli, Lu Dan
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<b>About the Organizer</b>	<p>Zhejiang Normal University (ZJNU), established in 1956, is a key provincial university known for its teacher education. Over the past 67 years, ZJNU has nurtured more than 300,000 talents including 210,000 in the educational field. It is thus acclaimed as the “cradle for basic education teachers in Zhejiang Province”. ZJNU upholds the value of educational internationalization and has established partnerships with more than 280 foreign educational institutions situated in over 60 countries and regions spanning 5 continents. It has collaborated on study abroad and exchange programs with more than 70 foreign universities, and it has welcomed over 3,000 international students participating in short-term, long-term, and CSC scholarship programs.</p> <p>Over the past decades, ZJNU plays an active role in international exchanges and cooperation by taking full advantage of its strength. It serves as the “Base for Educational Aid and Development” approved by the Ministry of Education, the “China Aid Training Center for Primary and Secondary Education” approved by the Ministry of Commerce, and the “China-ASEAN Education and Training Center” approved by the Ministry of Foreign Affairs and the Ministry of Education. Up to the present, ZJNU has held 215 foreign aid training programs, including 8 academic degree programs with 166 participants, 206 short-term foreign aid training programs with 5,231 participants, and 1 remote recording and broadcasting program with about 200 participants. Our university has trained participants from 112 countries, regions, and international organizations, including outstanding alumni such as Faustin-Archange Touadéra, the sitting president of the Central African Republic. ZJNU strives to maintain good</p>	

	relations with alumni.
<b>Training Content</b>	<p>This seminar consists of lectures, case studies, cultural experience as well as economic and cultural visits. The training program will invite experts and scholars in the field of volunteer organization management to give lectures on various topics, such as China’s national conditions, design &amp; planning for Chinese volunteer organizations, etc.</p> <p><b>1. Lecture Content</b></p> <ol style="list-style-type: none"> <li>(1) Overview of China: introducing China’s history, geography, society, economy, culture, China’s political system &amp; foreign policy, mainstream Chinese societal values and public morality, etc.; to give participants a general understanding of China and a theoretical framework for further learning and exchange.</li> <li>(2) Design and Planning for Chinese Volunteer Organizations: introducing the relevant content, planning, design, and case analysis of the coordination work by Chinese volunteer service organizations.</li> <li>(3) Chinese Government Structure and Governance Modernization: The application of information technology can promote and facilitate the improvement and innovation of public management and government services, which is also the signature and main approach to government management modernization. The lecture introduces theories in public governance and services as well as the whole-of-government approach. It also examines how civil society organizations are developing in China during the era of rapid growth.</li> <li>(4) Dragon Boat Sport and Non-profit Volunteer Organizations – A Case Study of Campus-community Cooperation between Jinhua and ZJNU since 2017: China has a profound humanistic tradition, and the concept of “people-oriented” has deeply rooted in people’s hearts. In recent years, Jinhua has established a new modern tradition of dragon boat sports and created a beautiful international city business card by utilizing the annual dragon boat race. This initiative has significantly improved awareness of non-profit and volunteer organizations, showcasing their vital role in fostering campus-community cooperation.</li> <li>(5) Common Prosperity: Common prosperity is not only the essential requirement of socialism with Chinese characteristics, but also a distinctive feature of China’s modernization, and more importantly, a shared aspiration of the Chinese people. This lecture starts with a case study of a village relocation project in Wuyi County to showcase poverty alleviation in China: starting from Initiative plan 1.0 – the relocation of mountain villages and guaranteeing the right to an adequate standard of living, to Initiative plan 2.0 – migration to cities for work opportunities and encouraging entrepreneurship and</li> </ol>

wealth building, and to the ongoing Initiative plan 3.0. This lecture also introduces the people-oriented concept in China. In 2021, China achieved a comprehensive victory in poverty alleviation, and now Chinese people are striving to achieve common prosperity.

## **2. Lecturer Profile**

- (1) Zhang Genfu: Ph.D. in History, Professor, Ph.D. Supervisor, Vice President of Zhejiang Normal University, Vice President of Zhejiang Province Association for Higher Education.
- (2) Zhou Shaobin: Professor, Master's Supervisor, young academic leader at Zhejiang Normal University, Vice Director of the Certification and Evaluation Committee of the Zhejiang Provincial Charity Federation, Director of the Zhejiang Normal University Mid-Zhejiang Elderly Care Service Research and Evaluation Center, Executive Director of the Zhejiang Sociological Association, and Chair of the Lefu Social Work Development Center in Jinhua City.
- (3) Ying Xiaoli: Ph.D., Master's Supervisor, Professor, head of Zhejiang Normal University's key academic subject – administration management, head of the master's degree programs in administration and political science, Vice President of Zhejiang Public Administration Society.
- (4) Weng Shiwen: Deputy Director of the Cultural and Sports Committee of Jinhua Municipal Committee of The Jiusan Society, member of Jinhua Municipal Committee of the Chinese People's Political Consultative Conference, President of Jinhua Dragon Boat Association, and national-level dragon boat social sports instructor. Weng has been an active contributor to the development of Jinhua dragon boat sports by providing suggestions and drafting proposals that reflect social conditions and public opinion. Thanks to his efforts, the promotion of Jinhua dragon boat sports is being facilitated.
- (5) Xu Lihua: Professor of College of International Education and Social Development, Master's Supervisor in International Chinese Language Education, Zhejiang Normal University, part-time researcher of Institute of African Studies, ZJNU, former Director of International Office, ZJNU.

## **3. Visits**

- (1) Suoyuan Village: a charming rural village that showcases the Ming and Qing Dynasty architectural styles. When visiting, visitors are warmly welcomed by the locals who offer guided tours and explanations of the unique structures. The Suoyuan hall's architecture and artistic style are reflective of ancient Jiangnan dwellings, making it a must-see destination for those interested in Chinese culture. Additionally, Suoyuan serves as a visit site for lectures on "Development and Protection of Ancient Chinese Villages" and "New

Socialist Countryside Construction” with many of its hall buildings dispersed among villagers’ homes.

(2) African Museum: the solely comprehensive museum located in a Chinese university that focuses on African civilization. It serves as a platform for promoting exchanges, dialogues, and scientific research cooperation between China and Africa while also disseminating knowledge of African culture. It houses an impressive collection of African art and academic research. The museum’s design combines aesthetics and academia to convey the beauty of African art and the museum’s dignified academic style.

(3) West Lake: Cultural Protection Area in Hangzhou is an important part of the city’s brand of “City of Life Quality.” To promote this, a selection activity titled “My Favorite New Scenic Spots of West Lake” has been launched. The activity involves evaluating visitors’ experiences with the beauty of West Lake and aims to highlight the theme of “Harmonious West Lake, Quality Hangzhou.”

#### **4. Cultural Experience – Tai Chi**

Tai Chi is a type of martial art in China that emphasizes achieving balance, harmony, and well-being through the cultivation of mind, body, and spirit. Through learning Tai Chi moves, participants can learn about Chinese culture and philosophies behind Tai Chi.

During this seminar, participants will have the opportunity to learn the daily Chinese language and experience the Chinese tea art ceremony. We will organize visits to Yiwu and Hangzhou that highlight China’s distinctive cultural and economic characteristics. We will also arrange visits to businesses and organizations associated with volunteer work. Through visits to vibrant cities, the participants will be immersed in the diverse and rich culture of China and gain first-hand experience with China’s economic, social, educational, and cultural progress since the Reform and Opening-up. The seminar aims to strengthen cooperation and exchanges between China and other countries.